



MARTIN LUTHER KING, JR.
BIMINI, BAHAMAS
MEMORIAL PROJECT
SPONSORSHIP PACKET

October 5 ~ 7, 2012

Sing on and let the oceans roar Across a
universal sky
For one embraced by universal love
then it's carried into the timelessness
of the universe
To heavens broad and grand which now
Expand beyond universal rolling sand

MLK, JR BIMINI, BAHAMAS PLAQUE PROJECT



MISSION STATEMENT

The MLK Bimini Bahamas Plaque Project is an international memorial in Bimini Bahamas honoring Nobel Prize Laureate Dr. Martin Luther King, Jr. While commemorating his extreme sacrifice, brilliant life, and his vision of non-violent social change we are dedicated to providing scholarships for deserving Bahamian students to attend Edward Waters College in Jacksonville Florida.

VISION STATEMENT

Freedom, justice, and dignity were more than mere words to Dr. Martin Luther King, Jr.; these words framed his vision, his life, and his journey. When Dr. King was assassinated, he became one with an eternal universe where his vision lives and his words ring true throughout time and space. Today Dr. King's presence with us grows, his words carry greater passion, and his vision never dies. All who enter this consecrated memorial space are reminded to honor Dr. King's life, words, works, and vision; we are reminded to build a peaceful world where people truly live free.

HISTORY

The Island of Bimini in the Bahamas will take part as a memorial bust is placed at the site in the mangroves where Dr. Martin Luther King Jr meditated and relaxed and found inspiration to write part of the speeches he delivered while accepting the Nobel Peace Prize in 1964 and the one he delivered to the sanitation workers in Memphis, Tennessee before his assassination in 1968.

Captain Ansil Saunders, one of the most well known and premier bonefish guides in the Caribbean said he had the honor of taking out this famous guest. Saunders has spent nearly 5 decades building boats and giving tours. He recalls the countless dignitaries and stars including **Ernest Hemingway** , who flocked to Bimini in search of pleasure and solitude.

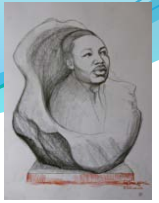
To this day, Ansil says he can still remember and recall a very peaceful and calm demeanor to Dr. King as they traveled through the bonefish creek admiring the mighty wonders that could only come from the hands of God.

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MAJOR EVENT HIGHLIGHTS



The Bimini Bay Resort and Marina will be the headquarters for the weekend events surrounding the 48th Anniversary of Dr. Martin Luther King Junior's visit to Bimini.

Friday, October 5, 2012

6 p.m. – 8 p.m

Opening Reception

Welcome to Bimini. Bimini Bay Resort - Beach reception featuring the backdrop of turquoise blue water glistening in the evening. Introducing the Edward Waters College Concert Ensemble under the direction of Mrs. Barbara McNeely-Bouie to Bimini.

Attire: Resort Casual

Saturday, October 6, 2012

10 a.m. – 2 p.m.

MLK Marker Unveiling/Tours

Humanitarian effort filled with a junkanoo parade and unveiling a bust at the site in the mangroves in where Dr. Martin Luther King Junior spent peaceful moments and was inspired to write part of his Nobel Peace Prize acceptance speech. Viewing of the unveiling will be held at Bimini Bay Resort. Tours can be arranged through local fishermen.

Attire: Resort Casual

Saturday, October 6, 2012

6–7 pm Reception 7-10:30 pm

Scholarship Dinner/Auction

Martin Luther King III is the guest speaker for the Scholarship Banquet at Bimini Bay Resort. The Banquet and Silent Auction will help raise funds for Bahamian students to attend Edward Waters College in Jacksonville, Florida. Local entertainment and EWC Ensemble.

Attire: Resort Black Tie

Sunday, October 7, 2012

2 p.m. – 4 p.m.

Bimini Ecumenical Service

Local congregations and ministers join together in a service uniting all denominations.

Attire: Dressy Church Casual

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Title Sponsor Benefits

\$25,000



Pre-event Exposure

- ❖ Opportunity to speak at Event
- ❖ Logo prominently displayed on:
 - E-Blast newsletters
 - Website and promotional brochures, posters and all collateral material
- ❖ 12” Bronze Memorial Keepsake Replica of the memorial bust
- ❖ Name of Company, Individual or Foundation in Donors Park at Bimini Museum
- ❖ Full Color Page Ad and 1 Company Profile Page in Souvenir Program
- ❖ Recognition in Official Memorial Fundraising Report
- ❖ Proud Sponsor Advertisement

Event Exposure

- ❖ Opportunity to speak at the Opening Reception and Scholarship Banquet
- ❖ 10 Reception Tickets
- ❖ Banner prominently displayed on-site (3 banners (4x6) provided by sponsor)
- ❖ Logo prominently displayed:
 - Scholarship Souvenir program
 - Back of event T-shirts
- ❖ Thank you board

Post-event exposure

- ❖ On Website
- ❖ Final event newsletter/report
- ❖ Thank you correspondence

MLK, JR BIMINI, BAHAMAS PLAQUE PROJECT

Opening Reception Sponsor Benefits

\$20,000



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MLK, JR BIMINI, BAHAMAS PLAQUE PROJECT Scholarship Program



The Bimini Project is an outstanding effort, dedicated to recognizing one of the greatest minds that have ever lived, Dr. Martin Luther King, Jr.

Mr. Harry Frisch, Chair of Beaver Street Fisheries caught the vision when the opportunity was presented by Mrs. Joyce Morgan Danford, a former news anchor who traveled to Bimini with her husband, Richard Danford, President and CEO of the Jacksonville Urban League. Mr. Frisch agreed to fund a memorial to this great giant of peace. Mr. Frisch, suggested adding a more permanent tribute to Dr. King by extending academic scholarships for deserving Bahamian studentships to Edward Waters College, Jacksonville, Florida. We are excited to be a part of such worthy cause.

A native Bahamian and an Alumus of Edward Waters College, Esmin Shakespeare Master, serves as Scholarship Chair in the fund development and selection process of these worthy Bahamian students. These scholarships will be given to deserving students throughout the lands of the Bahamas. The goal is to raise significant funds to educate these youth. Master says she remembers being a smart, poor student from a socio-economic perspective, who would not have had an opportunity to come to school if her father did not live in the United States of America.

The qualifications that will be considered are the students' academic grade point average, socio-economic status, leadership skills, community service, personal accomplishments, letters of recommendations from school and community leaders, an essay telling their story of overcoming any challenges, and they must have taken the SAT/ACT scores.

Scholarship Information: mlkbiminiinfo@yahoo.com

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Scholarship Banquet Sponsor

Platinum \$15,000



Pre-Event Exposure

- ❖ Opportunity to speak during pre-publicity media events
- ❖ Logo prominently displayed on:
 - Event newsletters
 - Promotional brochures, posters and all collateral materials
 - Event website (front page and sponsor page)
- ❖ Mentions in all pre-event publicity in local and international publications

Event Exposure

- ❖ Opportunity for greetings at the Scholarship Banquet
- ❖ Table of 10
- ❖ Banner prominently displayed on-site (3 banners 4x6) provided by sponsor
- ❖ Logo prominently displayed:
 - Scholarship Souvenir program
 - Back of event T-shirts
 - Thank you board

Post-Event Exposure

- ❖ Logo prominently displayed on website
- ❖ Final event newsletter
- ❖ Thank you correspondence
- ❖ 8” Bronze Memorial Keepsake Replica of the memorial bust

MLK, JR BIMINI, BAHAMAS PLAQUE PROJECT

Gold Sponsor
\$10,000



Pre-Event Exposure

- ❖ Logo prominently displayed:
 - On event banner
 - Event newsletters
 - Promotional brochures, posters and all collateral material
 - Event website (front page and sponsor page)
 - Mentions in all pre-event publicity in local and international publications
 - Logo prominently displayed on scholarship marketing literature

Post-Event Exposure

- ❖ Logo prominently displayed on website
- ❖ 5” Bronze Memorial Keepsake Replica of the memorial bust
- ❖ Final event newsletter
- ❖ Thank you correspondence

Event Exposure

- ❖ Banner prominently displayed on-site (3 banners (4x6) provided by sponsor)
 - Table of 10
 - Scholarship Souvenir program
 - Back of event T-shirts
 - Thank you board

MLK, JR BIMINI, BAHAMAS PLAQUE PROJECT

Silver Sponsor

\$5,000



Pre-Event Exposure

- ❖ Logo displayed on Event newsletters
- ❖ Promotional brochures, posters and all collateral material
- ❖ Event website (sponsor page)

Post-Event Exposure

- ❖ Logo displayed on Final event newsletter
- ❖ Participant thank you correspondence
- ❖ Souvenir Plaque of Bust

Event exposure

- ❖ Banner displayed on-site (2 banners (4x6) provided by sponsor)
- ❖ 5 Banquet tickets
- ❖ Logo displayed:
 - Full Page Ad –Scholarship
 - Souvenir program
 - Back of event T-shirts
 - Thank you board

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Bronze Sponsor

\$2,500



Pre-Event Exposure

- ❖ Name displayed on Event newsletters
- ❖ Event website (sponsor page)

Event exposure

- ❖ Banner displayed on-site (1 banners (4x6) provided by sponsor)
- ❖ Logo displayed in:
Scholarship Souvenir program
Thank you board

Post-Event Exposure

- ❖ Name displayed on Final event newsletter
- ❖ Thank you correspondence
- ❖ Souvenir Plaque of Bust

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Student Sponsor

\$1,000



Pre-Event Exposure

- ❖ Recognition during the Scholarship Banquet
- ❖ Recognition on Event newsletter

Post-Event Exposure

- ❖ Logo prominently displayed on final event newsletter
- ❖ Thank you correspondence
- ❖ Thank you token

Event exposure

- ❖ Banner prominently displayed on-site (1 banner (4x6) provided by sponsor)
- ❖ Logo prominently displayed on:
 - Scholarship Souvenir program
 - Back of event T-shirts
 - Thank you board

MLK, JR BIMINI, BAHAMAS PLAQUE PROJECT



Full Name
Martin L. King, Jr.

Permanent Address
563 Johnson Ave. Atlanta, Ga.

Street and Number
563 Johnson Ave.

City or Town
Atlanta, Ga.

State
Ga.

Nationality
American

Place of Birth
Atlanta, Ga.

Date of Birth
1 15 29

City or Town
Atlanta, Ga.

State or Country
Ga.

Month
1

Day
15

Year
29

Address at Destination
Bay View Fishing Lodge

Passport or Travel Document No.

Signature of Passenger
Martin L. King, Jr.

Airline and Flight No.

Occupation

Signature of Immigrant Inspector

EMBARKATION : DISEMBARKATION CARD

All entries on this form (except signature) must be typed or printed.



To
Ansil Saunders
For your many years of
dedicated work to help keep
the dream alive!

Coretta Scott King
4-12-95

ll
h
Library
Obama



Sponsorship Agreement

Martin Luther King Jr. Bimini Plaque Project

Please print all names legibly and exactly as they should appear in all publications.

Corporate - Individual - Foundation – Business (Circle One)

Name _____

Contact Name _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail Address _____

Make Cashiers check payable to:

Jacksonville Urban League ECD Foundation

RE: MLKBimini Plaque Project

Amount enclosed: \$ _____

Please circle sponsor level: Title Sponsor/\$25,000 Opening Reception/\$20,000 Platinum/\$15,000
Gold/\$10,000 Silver/\$5,000 Bronze/\$2,500 Student/\$1,000

Credit Card Payment **Visa** **Master Card** **Discover** **American Express (Circle One)**

Credit Card number _____

Expiration Date _____

Cardholder Name _____

Signature of Donor _____ Date _____

Please sign and retain a copy. For further information, please contact Joyce Morgan Danford, Chair MLK Jr. Bimini Plaque Project, (P) 904.612.1952 (F) 904.745-5866 Email: mlkbiminiinfo@yahoo.com

Please sign, enclose payment, and return to:

MLK Bimini Plaque Project
C/O Jacksonville Urban League ECD Foundation
904 W. Union Street
Jacksonville, FL 32204

Thank you for this 501 (c) 3 tax-deductible contribution